
THE
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Studio

STYLE TIPS AND CLOTHING GUIDE

Now the fun begins! It's time to choose clothing for every member of your family. Well-coordinated clothing can take an image from good to fantastic, so it's important that you dedicate some time to choosing outfits you'll love seeing on your family time and time again. I know how daunting this task may seem, but this guide will help facilitate the process and help you make picture-perfect styling choices. suggestions! Keep in mind, you are always welcome to contact me if you need styling I'm more than happy to help!

COORDINATE, DON'T MATCH

You want your outfits to feel cohesive without having everyone matching exactly. An easy way to begin is to choose 2 colors and use shades/tones within those colors. A third color can be introduced if you feel you don't have enough variety, but try to limit this color to small accents/accessories, if possible.

I find that it's easiest to begin with the most challenging person to dress. Once you find an outfit that you love for that person, it'll be easier to find coordinating pieces for the rest of the family.

AVOID CRAZY PATTERNS

In general, you'll want to wear solid colors. Distracting patterns draw our attention away from what really matters — Your faces and connection with one another. If subtle patterns are used, it's best to have only one family member in a pattern, usually the smallest person.

ADD LAYERS AND ACCESSORIES

Once you have your base, you can add layers and accessories for added interest to the overall picture. Things to consider: cardigans, sweaters, bracelets, necklaces, earrings, headbands, hair clips, hats, scarves, etc.

MEANINGFUL OBJECTS

If your child has a favorite toy or object that's important to him/her, bring it along. We can incorporate it into a few images and use it to capture his/her attention.

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THINGS TO REMEMBER

- Be sure to iron or press your outfits before the session
- Remember that socks may show, depending on the pose. Be sure to have coordinating socks, as well!
- Your shoes will also be in the images. We discourage sneakers and flip flops.
- Wear temperature appropriate clothing that's comfortable. Also, make sure it fits properly! This is especially important for children. We want them to be happy and comfortable throughout the session. This is how we'll get those genuine smiles and expressions.
- Have clean, trimmed nails. This includes children! Manicures and pedicures are optional, but always nice!

THINGS TO AVOID

- Thin stripes - Thin, tight stripes can cause something called Moire, a wavy distorted effect in the fabric.
- Crazy Patterns - Huge florals, bold plaid, thick stripes, etc., are all examples of patterns you'll want to avoid, as they're very distracting. We want the focus to remain on your beautiful family, not one person's clothing.
- Getting a tan/sunburn right before your session.
- Big, distracting accessories like big bows on little girls or chunky, statement necklaces. Less is more when it comes to accessories! You're going to see these things in your portraits forever, so be sure you love what you're wearing.

LAY IT ALL OUT

You're nearly done! Once you've chosen your outfits it can be helpful to lay out all the pieces together to ensure that the outfits coordinate nicely. Feel free to send me a snapshot if you need some assistance with anything at all. If you like what you see, you're all done!